

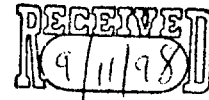


PHARMAVITE

August 27, 1998

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204



Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):
HELPS STRENGTHEN AND SUPPORT THE EYES

Scientific evidence is accumulating that the use of supplemental multivitamins, particularly the antioxidant vitamins, may help protect cells against the damaging effects of free radicals. Free radicals are highly reactive oxygen molecules created by environmental factors such as ultraviolet light, pollution, X-rays and alcohol, as well as by normal body processes. There is no question that a well balanced diet is necessary to maintain good vision. When your diet does not provide an adequate supply of the following important nutrients, you may want to supplement your diet with OXY-VISION®.

Antioxidants (Beta Carotene, Vitamins C&E) Vitamins C, E and Beta Carotene are particularly effective free radical fighters or antioxidant nutrients.

Copper functions as an antioxidant when it is part of an enzyme.

Folic Acid is involved in production of red blood cells and synthesis of DNA and RNA.

Selenium is a mineral with antioxidant activity.

Vitamin D is necessary for the formation of normal bone. Supplementation may be desirable for adults shielded from sunlight.

Zinc, which is highly concentrated in the eye, plays an essential role in human growth and development.

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- (3) Name of the dietary ingredient if not provided in the text of the statement:
see above
- (4) Name of the dietary supplement:
Oxy-Vision

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP, Valu-Rite.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp
Manager, Regulatory and Legal Affairs